

At KATKO Oy, we are committed to protecting and respecting your privacy.

Collection, handling, protection and storage of personal data

At KATKO, we collect personal data from the data subject him/herself, or their colleagues, associates or anyone who is representing the same organization/entity as the data subject. Personal data is typically collected during trade shows, business travels and customer/supplier meetings.

KATKO uses personal data to contact a data subject or the organization that the subject represents with business intentions, or intentions related to business correspondence.

KATKO handles the following personal data details in its daily operations:

- Identification data: name
- Contact data: telephone numbers, addresses and home country
- Legally obligated data, such as billing country
- Sensitive personal data is never collected

In most cases personal data consists of data subject's information collected directly in person or electronically from the data subject. In addition, KATKO collects personal data through requests and feedback received through its digital channels.

KATKO's legal basis for collected and processed personal data is typically legitimate interest or consent. Personal data is frequently processed when conducting marketing-, product-, customer satisfaction-, and user experience surveys or questionnaires. Marketing actions and development of processes, business, and systems, including testing, require processing of personal data. This kind of processing of personal data is necessary for KATKO in order to improve its product portfolio and in order to optimize services offered for customers. These actions may include profiling of personal data. KATKO has a legitimate interest to use profiling for marketing purposes. In addition, KATKO collects, processes and analyses data it acquires from its digital channels. Data acquired from network traffic relates to network visitors and it is processed in data networks in order to send, share and mediate messages. Data collected with cookies is not used to identify individual persons. Visitor of network sites can choose from the settings of the internet browser whether they do or do not accept the cookie policy.

KATKO may release personal data to third parties such as authorities, subsidiaries of KATKO and under-contract data processors such as Salesforce and other SaaS suppliers.

KATKO protects personal data from disappearance, abuse and unauthorized use using proper technical, organizational and administrative security methods.

KATKO will store personal data as long as they are needed for the purpose they were collected and processed for, or as long as legislation and regulations specify.

Rights of a data subject

Data subject has rights regarding personal data controlled by KATKO. You have the following rights:

1. Right to request access to personal data. You have a right to access your personal data controlled by KATKO.
2. Right to request correction of incorrect or incomplete data unless it is limited by legislation.
3. Right to request deletion of data. You have a right to request deletion of your personal data in following instances:
 - a. You cancel your consent for handling your personal data and there is no other legitimate reason for processing
 - b. You oppose handling of your personal data and there is no other legitimate reason for processing
 - c. You oppose processing of your personal data when it is used for direct marketing
4. Right to limit processing of personal data. If you dispute the validity of data, legal basis of processing of your data, or if you have opposed the processing of your personal data per your legal right, you may request to limit the processing of your personal data to only include the storage of the data until the validity of the data has been confirmed or until it has been proved if our legitimate interest supersedes your interests.
5. Right to oppose processing of personal data per our legitimate interest. You always have a right to oppose processing of your personal data when it is used for direct marketing or direct marketing related profiling.
6. Right for mobility of data. You have a right to receive the data you have given us in a digital form. This right only involves personal data that has been processing automatically and by consent or to enforce a contract. Data may also be transferred to another data controller as long as it is secure and technically possible.

Changes to this document

We constantly improve and develop our products, services and websites. Therefore, changes to this or other data protection related documents may be done.

Contacting KATKO or local DPA

If you have questions regarding KATKO's data protection policy/ plan you may contact us at info@katko.fi. You may also file a complaint or contact DPA in any country KATKO operates in.